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## **CarMD To Make Television Shopping Debut on HSN** *Award-Winning Consumer Automotive Device Benefits Car and Truck Owners*

**FOUNTAIN VALLEY, Calif.** (November 13, 2007) – CarMD.com Corp., announced today that its revolutionary consumer automotive diagnostic product, CarMD®, will make its national television shopping debut exclusively on HSN just in time for the holiday gift-giving season. The first handheld tool and software kit designed to empower drivers to monitor their vehicle’s health and solve “Check Engine” light problems themselves, CarMD is scheduled to air on HSN November 15 at 5 a.m. and 8 a.m. (eastern time).



“Anyone who owns a car can benefit from the peace of mind that CarMD provides,” said Kristin Brocoff, CarMD’s marketing manager. “Women in particular should know that they are not alone when it comes to car maintenance and repairs. CarMD can help provide a second opinion. We are pleased that HSN shares our excitement for this product, and we look forward to demonstrating to viewers how simple and easy this new technology is to use.”

CarMD earned a 2007 CES Innovation Award in the Mobile Technology category earlier this year. The handheld device, which fits easily inside a purse or glove compartment, works on 1996 and newer OBDII-compatible cars, light trucks, SUVs and minivans manufactured for use in the U.S. – foreign and domestic. The easy-to-use tester can be used to quick-check an unlimited number of vehicles. Within seconds, its color-coded LEDs tell the driver if the vehicle’s systems are running normally, which is beneficial when inspecting a used car or preparing for a trip.

CarMD customers also gain free access to an unprecedented diagnostic database with coverage for up to three household vehicles and support from ASE Certified technicians. This feature is invaluable in helping drivers with little or no automotive experience determine why their “Check Engine” light is on and compare notes with their mechanic. To get a detailed diagnostic report for their vehicle, drivers simply install the CarMD software, link the tester to their PC via an included USB connector and create an account. The CarMD online database does the rest, including run a report with probable cause and estimated repair costs, based on parts and labor costs by U.S. geographic region.

HSN viewers will receive an exclusive CarMD-plus kit, which includes a CarMD handheld tester, PC software, demo, USB cable, user’s guide and FREE soft storage pouch at a special HSN introductory price.

### About CarMD.com Corp.

Founded in 2003, the mission of Fountain Valley, Calif.-based CarMD.com Corp., is to empower consumers by providing the tools and information needed to make better-educated decisions about their vehicle’s health and maintenance. CarMD is designed and engineered by a leading automotive aftermarket manufacturer with more than 30 years of experience making automotive test equipment for professional technicians and do-it-yourselfers. Affordable and easy-to-use, CarMD is ideal for men and women of all ages and income levels. For more information, visit [www.CarMD.com](http://www.CarMD.com).